SIMPLIFIED ACQUISITION
BRAND NAME JUSTIFICATION FAR 13.106-1(b)
($3k to $150K)

Purchase Request: 4200559671

The generator our Emergency Management Program is seeking has a minimum 3phase power output and capability to run our Mobile Emergency Communications Center in addition we require the capability of being wired together in "series" to other Magnum generator products. Armstrong has several smaller generator/light cart units onsite. This capability allows us to use this item primarily as a solo unit however, should there be an urgent requirement for a higher rated unit, we can use this item in series with one of the smaller units already onsite to generate a higher range of power. The warranty and safety procedures for this "in Series" capability only requires we strictly use Magnum generators due to compatible wiring configurations and the built in safety features of each unit. The following Magnum Generator meets our minimum requirements:

a.	Name:	Magnum Mobile Generator
b.	NSN:	None
c.	Part No.	MMG75D

Market research indicates at this time other companies' similar products, or products lack the particular feature, do not meet, or cannot be modified to meet, the agency's needs by the required date.

As the Contracting Officer I have determined that purchasing this "Magnum" brand name item is essential to the Government's requirements, thereby precluding consideration of a product manufactured by another company and justifiable under FAR 13.106-1(b).

Joel Lozano, Contracting Officer

8-6-15
Date