

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
JOHN F. KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION
VALUES \$2,501 - \$100,000
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR: 4200543558

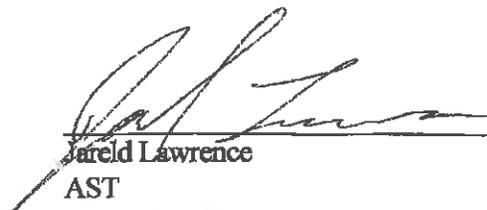
I recommend that NASA, John F. Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: Grass Valley

The total estimated cost of this effort is _____ and the estimated period of performance or lead-time for delivery is 60 days.

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

1. The items requested work in conjunction with existing Grass Valley Video System equipment. The items requested will provide recording capability for our video requirements at KSC. This equipment to supplement existing video equipment. 100% compatibility with existing equipment is required. Replacement of existing equipment is not in the best interest of the Government due to the cost and schedule constraints. Selection of another vendor results in unreasonable additional costs. Using other equipment would introduce unacceptable risk of incompatibility, time delays, and an increase to the risk of mission failure. No other manufactures suffice due to the requirement that the Grass Valley equipment only work with each other. To meet mission requirements NASA requires maintaining current systems.

2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$25,000 (not bought via GSA or SEWP) shall be synopsisized in the Government wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 15 days. In addition, the brand name justification must be referenced or attached.


Harold Lawrence
AST
NASA VA-E1

3/16/15
Date

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source reasonably available.


Contracting Officer

3/24/15
Date