

DRAFT

**Statement of Work**  
**Partnership Integration**

NASA seeks to understand best practices and methods for managing the complex landscape of its external partnerships. Specifically, how do large organizations manage a wide variety of partnerships of disparate purpose, size, impact and location to maximize mission success?

Topics for consideration may include:

- Aligning the requirements and capabilities of a large organization with thousands of external partners in government, industry, academia and foreign nations
- The roles played by strategic alliances, supply chain integration, internal and external capability management, geopolitical considerations, and risk assessments
- A complex system-based approach to understanding the web of interconnections and how to identify and understand key trends, major nodes, and overall system dynamics
- Managing external interfaces and internal database/accounts
- Understanding the dynamics of partnerships as they apply to mission/agency need, risk profile, scarcity and availability, capability, organizational dependency, technology pull/push, and institutional/programmatic support.