

**NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
GLENN RESEARCH CENTER (GRC)
CLEVELAND, OHIO**

JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION

PR 4200520005

I. Description of Requirement

NASA has unique technologies that are potentially beneficial to society and may stimulate economies if they can become commercialized. Current agreements with the Cleveland Clinic have identified some potential cases where commercialization can occur. Our requirement is to stimulate the commercialization of these technologies within the healthcare manufacturing industry. The Cleveland Clinic Foundation has an 'Innovation Alliance' that partners with industry and research facilities to move technology into commercial ventures. The Innovation Alliance is recognized as the first of its kind and is unique, so far, in its targeting of the commercialization within the healthcare manufacturing segment. Participation in the Alliance will provide commercialization services within the healthcare manufacturing industry. A case manager will review and identify commercialization possibilities for future consideration.

I recommend that GRC negotiate only with the Cleveland Clinic Foundation for entry into the Innovation Alliance.

The initial award will be for a period of one year with options for four additional years. It is expected that the maximum potential value of the procurement, base and all four option years, would not exceed \$300,000.

II. Statutory Basis for Other Than Full and Open Competition

The statutory authority permitting other than full and open competition is 10 U.S.C. 2304(c) (1), only one responsible source and no other supplies or services will satisfy Agency requirements and 10 U.S.C. 2304(g), special simplified procedures.

III. Rationale In Support of Statutory Authority

The Cleveland Clinic Alliance will allow NASA to commercialize existing technology in the health care market. By joining the alliance NASA will be able to get existing technology into new markets in a more timely and efficient manner. The Cleveland Clinic Alliance has unique consortium of members that include hospitals, medical manufacturers, and universities. The Cleveland Clinic Alliance combines efforts in research, clinical investigation, technology

development and commercialization. NASA has an existing partnership with the Cleveland Clinic and by joining the alliance we will be able to commercialize projects that are currently underway.

The Cleveland Clinic Innovation Alliance is uniquely positioned with existing expertise and partners within the healthcare manufacturing industry.

IV. Description and Results of Market Research

The requestor did survey the Internet and did identify some regional entities that performed somewhat similar functions, but not as specific to what our requirements are. Also their locations were in Arkansas and North Carolina which would not lead to the desired level of involvement at our center.

Additional review of the internet and related functions did not reveal any entities that performed this specific commercialization service within the health care manufacturing industry.

Additional market research was conducted utilizing an 'intent to sole source synopsis'. A Market Research Report was prepared and is located under tab 4 of the file.

In accordance with FAR 5.2, a description of this requirement was posted to the NASA Acquisition Internet Service/FedBizOpps on June 16th, 2014 with responses due by June 30th, 2014. The results are as follows:

One response was received expressing a general interest in commercialization efforts at NASA and was referred to Code T.

No other sources expressed an interest in the requirement.

V. Determination of Fair and Reasonable Cost

Because this is a commercial item, the estimated price is based on current published price information. The vendor will be required to submit adequate price support data, and an analysis will be performed to determine the price as fair and reasonable.

VI. Actions to Remove or Overcome Barriers to Competition

The current uniqueness of the healthcare manufacturing innovation alliance created by the Cleveland Clinic Foundation limits the competition at this time. It is not known that any other entity could provide this specific focused service. Before execution of options, periodic reviews will be conducted by the CO to determine whether the potential for competition exists.



National
Aeronautics and
Space
Administration

**Justification for Other Than Full and Open Competition/
Justification for an Exception to Fair Opportunity**
(Certifications, Reviews, Concurrences, and Approval)
NASA Glenn Research Center

Title of Procurement Cleveland Clinic Foundation, Innovation Alliance, commercialization services	Purchase Request No. 420052005
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Certifications

1. I hereby certify that the attached Justification and its supporting data are accurate and complete.

Signature of Procurement Initiator michael.e.moxley@nasa.gov <small>Digitally signed by michael.e.moxley@nasa.gov DN: cn=michael.e.moxley@nasa.gov Date: 2014.07.31 14:37:46 -04'00'</small>	Name (Type or print) Michael Moxley	Date 7/31/2014
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2. I hereby certify that the attached Justification is accurate and complete to the best of my knowledge and belief, and I have determined that the anticipated cost to the Government for this procurement will be fair and reasonable.

Signature of Contracting Officer for the Procurement <small>Digitally signed by THOMAS PALISIN DN: c=US, o=U.S. Government, ou=NASA, ou=People, cn=THOMAS PALISIN, c=US, o=U.S. Government, ou=NASA, ou=People, cn=THOMAS PALISIN, Date: 2014.07.31 15:34:45 -04'00'</small>	Name (Type or print) Thomas Palisin	Date 7/31/2014
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Reviews/Concurrences

Title and Name (Type or print)	Signature	Date
Branch Chief, Mark W. Manthey		8/4/14
Title and Name (Type or print)	Signature	Date
Title and Name (Type or print)	Signature	Date
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**Review for PIC 05-08 Reporting Potential
(JOFOC - Supported actions over \$500,000.00 only.)**

Title and Name CH-JOFOC Reviewer, Robin H. Strohacker	Signature	Date
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Approval

Title and Name (Type or print) Procurement Officer, Mark W. Manthey	Signature 	Date 8/4/14
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Remarks

