

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION  
KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION  
VALUES \$2,501 - \$100,000  
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR: 4200531324

I recommend that NASA, Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: COMPUNETIX, Inc.

The total estimated cost of this effort is \$2,501 and the estimated period of performance or lead-time for delivery is 30 days ARO.

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

1. The subject PR is intended to procure MVP Media Blade-Fully populated (support up to 16 T1's or 112 Instruments). In order to maintain necessary compatibility with MVP Media Blade-Fully populated already in use by the Launch Services Program, the original manufacturer, COMPUNETIX, is the only supplier of these items."

2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$100,000 (not bought via GSA or SEWP) shall be synopsisized in the Government-wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 15 days. In addition, the brand name justification must be referenced or attached.



Original signed by Tuan Doan

30 Oct 2014

Tuan Doan  
*Communications Engineer*  
VA-E1

\_\_\_\_\_  
Date

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source or brand name reasonably available.



\_\_\_\_\_  
Contracting Officer

11/4/14

\_\_\_\_\_  
Date