

Task Order Plan Request

Task Order Title:

Technology Assessments & Marketing Strategies

Outline Agreement Number: TBD

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Scope/Description:

1. **Technology Assessments & Marketing Strategies (SOW 3.4)** - The contractor shall perform assessments of Glenn invention disclosures, selected at Commercialization Analysis and Review of Technology (CART), to identify their commercial potential and develop a marketing strategy for high-potential technologies for targeted industries. ***The contractor shall deliver approximately 10 assessments over the period of performance.***

Schedules and Deliverables:

1. Deliver approximately 10 assessments by September 30, 2015.
2. Provide management and communications support, including reporting requirements, throughout period of performance.

Reporting Requirements:

1. Monthly updates on status of each major milestone.
2. Written report at the conclusion of each major milestone
3. Monthly breakdown of labor categories, hours utilized and dollars, including task cumulative.

Travel Requirements:

No travel is expected for this task.

Period of Performance:

Contract award through September 30, 2015