

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION  
JOHN F. KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION  
VALUES \$2,501 - \$100,000  
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR: 4200499792

I recommend that NASA, John F. Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: Harris Broadcast

The total estimated cost of this effort is , and the estimated period of performance or lead-time for delivery is 60 days.

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

1. The Government is currently using NEVION equipment and spares and must achieve 100% compatibility with our current video system to ensure mission success. The items requested work in conjunction with our current video system. The items requested will provide video and audio transport for an upcoming NASA Launch on July 1<sup>st</sup> 2014. No other manufactures' suffice due to the testing and validation needed in time for the 000-2 Launch window.

2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$25,000 (not bought via GSA or SEWP) shall be synopsisized in the Government wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 15 days. In addition, the brand name justification must be referenced or attached.



Reed Divertie  
AST  
NASA VA-E1

Date

1/24/14

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source reasonably available.

  
Contracting Officer

Date

1/27/14