

JUSTIFICATION FOR BRAND PURCHASE OVER \$100,000

PR 4200474364

1. This document is a justification for purchase of The Mathworks, Inc software maintenance and support prepared by the NASA, John F. Kennedy Space Center.

2. The nature and/or description of the action being approved:

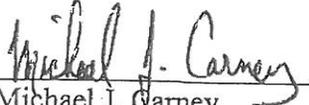
This justification provides the rational to negotiate only with vendors who can provide the subject brand name as noted: Maintenance and Support of Mathworks software.

3. Description of the supplies or services required (including the estimated value):
Software maintenance and support of Mathworks software at an estimated cost of

4. Statutory authority permitting other than full and open competition:
Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is justified as noted:

Mathworks software is used in the performance of flight analyses for the Launch Services Program. The program has developed specific codes, models, and simulations of its own that run using Mathworks software. This software must be maintained to avoid introducing incompatibilities with existing data, simulations, models, and processes. Use of a different software package would require years of redevelopment work and impact launch schedules. The Mathworks is the only provider of maintenance and support for Mathworks software.

5. Quotes were requested via SEWP, with no vendors responding.


Michael J. Carney
Chief, Flight Analysis Division

4-26-13
Date

 5/21/13
CONTRACTING OFFICER