



From: Connie Howell-Hines
To: Contracting Officer
Subject: Request for Brand Name Lightning Digital Projection
Date: 9/12/12

This memorandum serves as a brand name request for a Lightning projection series and associated peripherals, in accordance with FAR 6.302-1(c).

This equipment is needed to replace obsolete equipment for the Arcata contract video group.

This product meets the government requirements to be used in Center wide events that are widely attended by the Center employees and held in large areas like the aircraft hangars. Use of this brand name item is essential to the Government's requirements, thereby precluding consideration of a product manufactured by another company.

If another brand is used a lower quality video display may result in the video not being production quality that can be shown during the event. The result would be that the attendees would not be able to see the images/presentations being projected in the hangar or other area. This would result in a failure of the event and cannot be redone after the event is over.

We will continue to conduct market research to search for items that may satisfy our requirement in order to avoid brand name situations in the future.

A handwritten signature in black ink that reads "Connie Howell-Hines".

Connie Howell-Hines
Code M Business Manager