

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION
VALUES \$2,501 - \$100,000
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR: 4200428205

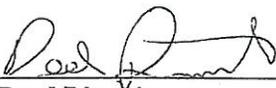
I recommend that NASA, Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: Nevion

The total estimated cost of this effort is ~~\$57743~~ and the estimated period of performance or lead-time for delivery is 30 days ARO.

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

1. The subject PR is intended to procure Nevion VPG accessory items for existing multiplexers. In order to maintain necessary compatibility with Nevion VPG multiplexer components already in use by the Launch Services Program, the original manufacturer, Nevion, is the only supplier of these items. Use of a different multiplexer would introduce incompatibilities with existing simulations, models, and processes. Going with another vendors products would be approximately ~~\$500K~~ or more cost to maintain the same capabilities and infrastructure already in place by the government which make it cost effective to go with Nevion VPG. Use of a different multiplexer system would require years of redevelopment work and impact launch schedules.

2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$25,000 (not bought via GSA or SEWP) shall be synopsisized in the Government-wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 30 days. In addition, the brand name justification must be referenced or attached.



Reed Divertie
Communications Engineer
VA-EI

3/14/12
Date

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source or brand name reasonably available.



Contracting Officer

3/15/12
Date