

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION  
JOHN F. KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION  
VALUES \$2,501 - \$100,000  
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR:4200407457

I recommend that NASA, John F. Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: DICES

The total estimated cost of this effort is \$59,560 and the estimated period of performance or lead-time for delivery is 63 day).

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

1. This procurement is to upgrade the ASOC Executive Suite Room's (ECR) voice equipment for the NASA Mars Science Laboratory launch on November 25th 2011. ULA uses a DICES voice switch which is what this equipment is being purchased for.
2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$25,000 (not bought via GSA or SEWP) shall be synopsisized in the Government wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 15 days. In addition, the brand name justification must be referenced or attached.

Reed Diverdie  
(Name) Reed Diverdie  
(Title) Comm Engineer  
(Office) VA-51

UP TO 15 days  
R  
R

8/25/11  
Date

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source reasonably available.

Allen J. Miller  
Contracting Officer

8/26/11  
Date

Allen J. Miller  
Contracting Officer