

Source Selection Statement for the  
Procurement Support Contract

1. On February 15, 2011, I met with members of the Streamlined Procurement Team (SLPT) appointed to evaluate the proposals for the Procurement Support Contract Solicitation NNJ10315317R, an 8(a) set-aside. Several other officials of the Lyndon B. Johnson Space Center also attended the meeting.

Background

2. The Procurement Support Contract (PSC) is a firm-fixed price indefinite-delivery, indefinite quantity task order contract. The contract is comprised of a two-year basic period of performance and three 1-year option periods. The total period of performance for the contract is 5 years.

3. The scope of the contract effort includes professional and technical services for the Office of Procurement. Services include, but are not limited to, clerical duties, meeting support, correspondence development and distribution, documentation preparation, contract management and administration tasks, records management, contract cost and price analysis and supporting documentation, contract adjustment analysis and documentation, and overall procurement functions. Additionally, the activities include data analysis and data verification and validation related to the procurement function, and day-to-day management, implementation, and administration of the Johnson Space Center bankcard program.

4. On October 6, 2010, the contracting officer issued Request for Proposal (RFP) NNJ10315317R with a proposal receipt date of November 5, 2010. Two amendments were issued on October 22, 2010 and October 29, 2010, respectively.

5. Offerors were notified the Government intends to award a contract or contracts resulting from this solicitation to the offeror(s) whose proposal(s) represents the best value after evaluation in accordance with the factors and subfactors in the solicitation. Offerors were also notified the Government has the option to make selection and award without discussions. Section M.4, Tradeoff Process, of the RFP provides, "for those offerors who are determined to be technically acceptable, tradeoffs will be made between predefined value characteristics, past performance, and probable price. Past performance is more important than the combined value of the predefined value characteristics. The value characteristics are considered of equal importance. Past performance and value characteristics, when combined are significantly more important than price."

## Evaluation Procedures

6. The proposals were evaluated in accordance with the RFP. The evaluation process was as follows: (1) an initial evaluation was performed to determine if proposals were unacceptable in accordance with NFS 1815.305-70, Identification of Unacceptable Proposals. The companies were also checked against the "List of Parties Excluded from Federal Procurement and Non-Procurement Programs," and proposals were reviewed for compliance with the solicitation instructions. (2) all remaining proposals were evaluated against the technical acceptability requirements listed in the RFP. (3) All Technically Acceptable and Potentially Acceptable offerors were then evaluated against past performance, predefined value characteristics, and cost/price.

7. Technical Acceptability was assessed ratings of Acceptable (A), Potentially Acceptable (PA), or Unacceptable (U). Pursuant to the RFP, for technical acceptability, offerors were required to meet baseline requirements, which were technical requirements; staffing plan/organizational chart; subcontracting approach; safety and health plan; organizational conflict of interest plan; and phase-in plan. Offerors who did not pass all technical acceptability criteria were eliminated from further consideration.

Each technically acceptable proposal that proposed predefined value characteristics items was assessed a rating of either significant value added, value added, or no value. The RFP provided for the following three predefined value characteristics: (1) management approach for resolving issues and for initiating actions to mitigate potential impacts for a timely and highly effective resolution; (2) approach for hiring, training, and retaining employees in order to maintain a highly-qualified and exceptionally experienced workforce as well as high employee morale to prevent excessive employee turnover; and (3) detailed approach for verification/validation of accuracy of information in procurement databases that provides for a very high confidence level.

8. Each technically acceptable proposal received a performance confidence assessment rating based on the SLPT's evaluation of available information regarding each offeror's relevant past performance on recent projects. The SLPT relied upon narratives provided by the offerors, questionnaires submitted by each offeror's customers, interviews with offeror's references, contracting officers and contracting officer technical representatives, information contained in the NASA Past Performance Database, the Past Performance Information Retrieval System and other data available to the Government. In accordance with the RFP, the following adjective level of confidence ratings was utilized to assign a past performance rating: [1] Very High, [2] High, [3] Moderate, [4] Low, [5] Very Low, and [6] Neutral.

9. The Government used price analysis based on adequate price competition per FAR 15.403-1. The proposed task order prices were evaluated for price reasonableness by comparison to the independent government estimate.

#### Evaluation of Proposals

11. Four offers were received in response to the RFP. The firms that submitted proposals are (in alphabetical order): 4W Solutions, Ashmar International Technology Inc., Logical Innovations, Inc., and MSDS Consultant Services LLC.

12. None of the offerors took exception to the RFP requirements. All proposals, except one, were determined technically unacceptable. The SLPT determined the proposals submitted by 4W Solutions, Ashmar International Technology Inc., and MSDS Consultant Services LLC were technically unacceptable and could no longer be considered for award, and thus were removed from the source selection competition. Each firm will be notified in writing, pursuant to FAR 15.503 (b)(1) Notifications to Unsuccessful Offerors, within 3 days after the date of contract award.

13. There was adequate price competition to enable the SLPT to determine that the remaining price proposal was reasonable.

14. The proposed predefined value characteristics items were evaluated for the remaining offeror. The past performance confidence assessment was assessed at an overall factor level after evaluating aspects of the remaining offeror's recent past performance that were relevant to the RFP effort.

#### Individual Proposal Evaluation

15. Logical's past performance confidence assessment rating is "Very High Level of Confidence." The SLPT evaluated the past performance information for Logical and its major subcontractor, Anadarko. All projects met the RFP's recency requirement. On three somewhat relevant projects, Logical received exceptional ratings and on one somewhat relevant project, they received very good ratings. Anadarko received exceptional ratings on a very relevant project and on two somewhat relevant projects.

16. Logical proposed three value characteristics and the SLPT determined each to be "Value Added" to the contract.

17. The SLPT determined Logical's proposed price of \$6.73 million was fair and reasonable based on adequate price competition and comparison to the independent government estimate.

#### Source Selection Decision

18. In making my decision, I first reviewed the relative importance of the evaluation factors. For this solicitation, past performance is more important than the combined value of the predefined value characteristics. The value characteristics are considered of equal importance, and past performance and value characteristics, when combined are significantly more important than price.

19. I reviewed the SLPT's evaluation and posed a variety of questions. After considering the SLPT's answers to my questions, I adopted the SLPT's evaluation for the remaining offeror, Logical.

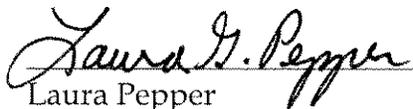
20. I looked at the past performance factor rating given to Logical. Under the past performance factor, Logical received an adjectival rating of "Very High Level of Confidence" demonstrating past performance of an exceptional merit and indicating exemplary performance in a timely, efficient, and economical manner. This very high level of confidence is based on Logical and its major subcontractor, Anadarko, having mostly excellent past performance ratings on a very relevant project and five somewhat relevant projects. Logical's major subcontractor, Anadarko, received excellent ratings on a recent and very relevant project that was similar in scope, magnitude and complexity as the required RFP effort. Additionally, Logical's and Anadarko's customers provided many positive comments including, but not limited to: "exceed expectations...provides deliverables in a timely and efficient manner...quality of procurement support has been outstanding." Logical's and Anadarko's past performance history gives me a very high confidence that they will successfully perform the required effort.

21. Next, I looked at the predefined value characteristics. Logical was assessed a rating of "value added" for each of its proposed value characteristics. Logical's proposed management, retention of personnel and verification/validation of information approaches are appropriate and will improve contract performance or enhance the overall contract objectives. The offeror's management approach, which is to proactively monitor performance, identify and mitigate potential issues and keep the customer abreast of issues, assures contract quality, timely performance, and effective cost control. Its retention of personnel approach, which includes a recruitment plan and an extensive training program, will enhance employees' morale, reduce the risk of employee turnover and increase the likelihood of successful performance. The

offeror's approach to verification / validation of information ensures accuracy of Government data entered into procurement databases.

22. I also looked at the offeror's proposed price. I concur with the contracting officer's determination that adequate price competition was obtained and the proposed price is fair and reasonable. The proposed price when compared to the independent government estimate validates that the proposed price is fair and reasonable.

23. In accordance with the RFP, which states, "the Government intends to award a contract or contracts resulting from this solicitation to the responsible offeror(s) whose proposal(s) represents the best value after evaluation in accordance with the factors in the solicitation," I find Logical's proposal is the best value and select it to perform the procurement support contract.

  
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Laura Pepper  
Source Selection Authority

2/25/2011  
Date