

**STATEMENT OF WORK
For
Production Music**

January 24, 2013

1 General Background

The purpose of this project is to license production music for use in any/all video products created by DrydenTV at NASA Dryden Flight Research Center (DFRC), Edwards AFB, CA.

2 Instructions:

A. VENDOR REQUIREMENTS AND FAMILIARITY

The vendor for this contract will provide Dryden TV access to their music library. The vendor must warrant that is has the right to grant a master and synchronization license for all the music for which they are providing access.

3 Requirements:

The production music agreement must include following:

- Master and Synchronization License for the following uses:
 - a. Internet streaming, webcasting, social networks, video hosting sites (including episodes and themes)
 - b. Non-broadcast
 - c. Broadcast – local, regional, and national (including episodes and themes)
- All music must be available for download via the internet.
- Usage agreement to include unlimited download access to music library.
- Usage agreement to include unlimited needle drops in all productions.
- Access to vendor's music supervisors.
- Must have Grammy award winning composers.
- Must have credits that include current primetime network television shows.
- Must have credits

- File format for music files must include AIFF, WAV, and MP3.
- Must have alternate versions / edit lengths of tracks.
- Library must have stings.
- No automatic billing.
- Duration of agreement for three years from time of order.

4 EVALUATION REQUIREMENTS

Each Solicitation will be evaluated on the specifications listed above. In addition, solicitations will be evaluated based on what is most advantageous to the government.

Consideration will be given to the experience and quality of the composers, musicians, and producers of the music in vendor's library (based on industry standards and awards).